



accountable

aging

A Safety Net for Elders
and Their Families™

Welcome to the Accountable Aging Newsletter

Our aim is to serve you as a trusted conduit of information from scientific and academic sources and to highlight those services we offer that meet the needs of senior adults and their families.



American Society on Aging: Who They Are and What They Do

DID YOU KNOW?

Mick was searching the Internet when he ran across the name "American Institute of Financial Gerontology." AIFG was not an organization that he had heard about, so he went to its website www.aifg.org.

Mick learned that AIFG provides "continuing education and confers the Registered Financial Gerontologist (RFG®) designation to professionals who advise older consumers and their families."

Mick had been looking for academic programs that combined his interest in gerontology and finance. He immediately enrolled in the RFG program and passed its certification examination. The Registered Financial Gerontologist designation is granted by AIFG and its prestigious partners, the American Society on Aging and the University of North Carolina at Greensboro.

The RFG program is designed for financial service professionals. The value of the program is a greater understanding of the financial implications of aging – the Wealth Span. Faculty is from the field of finance, social work, law, gerontology and government programs.

The program highlights financing options for seniors and their families, and the circumstances under which those options might be good or poor choices. Within its commitment to multi-disciplinary service, Accountable Aging's clients can now be better served.

The entire Accountable Aging, Inc. (AAI) team is indebted to Deb Roush for introducing the American Society on Aging (ASA) to the rest of the team. From the first time we attended a national conference or received periodic literature, our perceptions about the aging community in the U.S. have expanded greatly. More importantly though, is that we saw opportunities for expanding the scope of our services and improving the quality of those services through ASA's communication and education activities.

According to the ASA web site, www.asaging.org, the American Society on Aging is a professional association that develops leadership, knowledge and skills to address the challenges and opportunities of a diverse aging society. It was founded in 1954, and with more than 10,000 members, subscribers and stakeholders, ASA's network represents a broad range of work settings and professional disciplines in the field of aging.

ASA further claims that no other organization in the field of aging represents the breadth and depth of settings and professional disciplines reached by ASA. The 6,000 members are researchers, practitioners, educators, business people and policymakers concerned with the physical, emotional, social, economic and spiritual aspects of aging. Its web site has more information about the benefits of memberships and how to join. AAI encourages you to go look.

ASA's staff boasts some of the best and brightest professionals working in the nonprofit sector. The web site contains a Staff Directory if you want to contact one of its staff members. The Board of Directors guides the organization with professionals from all facets of the field of aging. A listing of current officers and Board members can be found at www.asaging.org.

ASA offers an array of renowned educational programming, outstanding publications and state-of-the-art information and training resources, and the largest and most dynamic network of professionals in the field of aging.

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ASA's professional education programs, in AAI's opinion, are outstanding. It is difficult to find one venue that has so much to offer the professional in the field of aging. These programs are delivered in several formats which include national and regional conferences.

ASA also offers an array of educational products such as research and publications designed to further the knowledge of those interested in aging issues. More about these products can be obtained from the E-Store.

Another area where ASA provides services of great value is through its many publications. It offers the latest information and research to help professionals stay on the cutting edge in the field of aging. From *Aging Today*, a newspaper-format with bimonthly coverage of all the issues facing professionals in aging today, to *Generations*, its scholarly quarterly journal, to *ASA Connections*, its lightning-fast online update of issues facing ASA and the field of aging, ASA's publications offer both a wealth and broad-range of knowledge and information.

ASA is a valuable resource to anyone interested in aging issues. Through constituent groups and numerous special projects, ASA carries out its commitment to education, diversity and quality of life for older adults.

Lastly, ASA hosts a variety of awards programs honoring individuals and organizations that are making a difference in the lives of older adults.

ASA Annual Conference

Talking about the American Institute of Financial Gerontology (AIFG), at next month's ASA National Conference, the Dean of the AIFG, Neal Cutler, PhD, and Mick Koffend will be co-presenters. Their subject is "Issues and Sources of Long-Term Care Financing." In addition, two other members of the Accountable Aging team, Mary Koffend and Deb Roush, will also be presenting. Mary's topic is "Multi-Disciplinary Care Management: Today's Model." Deb will be presenting "Expanding the Impact of Patient-Centered Models."

We are honored and grateful to have the opportunity to present at such a prestigious event. We are pleased that we'll be joined by our friends and peers from Family Eldercare who will present "Affordable In Home Care: Mission and Margin" and by Jeanie Teel of Faith In Action Caregivers. Accountable Aging is the only for-profit entity in the Aging Services Council, www.agingervicescouncil.org, of which Family Eldercare and Faith In Action Caregivers are also members.

The ASA Annual Conference, which is held jointly with the National Council on Aging (NCOA), is in Las Vegas from March 15 to March 19, 2009. Registration is still open. Contact ASA at 866.734.6736 or visit www.asaging.org.

ACCOUNTABLE AGING, INC.

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Accountable Aging is a single source for seniors and their families to attain knowledge, resources and on-going assistance with the challenges related to aging or caring for an elder loved one. We serve seniors in Austin, Dallas, San Antonio and the surrounding areas.

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